

TERMS OF USE

LIGHTBE.PL

Preliminary provisions

1. The owner of www.lightbe.pl – hereinafter referred to as “the web site” – is Marcel Płoszczyński Communications, Czerniakowska Street 107/34, 00-718, Warsaw, Poland, VAT no.: 9521980508
2. Services offered by the web site may be free-of-charge, as well as payable. In case of using payable services, it is necessary to file an order first.
3. Personal data is processed in accordance with the binding legal acts. The method of processing is described in the privacy policy.

Terms of using the web site

1. The user allows the web site to collect data using Google Analytics.
2. The web site shall process the collected data only for statistical purposes referring to visits at the site.
3. Summary data collected by the web site may be used to develop general reports allowing for identification of vulnerable data. General reports, for which the data may be used, remain an overview only – e.g. click-through reports for a given element, depending on the country. No data directly associated with the given User shall be made available.

Google Analytics data made available and its processing

Processing of Google Analytics data

1. The user agrees for processing of the aforementioned data by the web site.
2. The web site shall process the data to collect statistics.
3. The web site shall not make the User data available to external units.
4. The web site may use aggregated and anonymized data to present summary reports.

Responsibility

1. The User uses the web site voluntarily and to user's own responsibility.

2. The parties (the web site, the User) exclude the responsibility in the range associated with system operations (“lucrum cessans”).
3. In case any party (the web site, the User) breaks the personal data processing rules and the other party suffers damage, the party responsible for the breach obliges itself to cover the damage – limited to the actual damage (“damnum emergens”), with exclusion of responsibility for lost profits (“lucrum cessans”).