

PRIVACY POLICY

LIGHTBE.PL

Dictionary

Web site – website at www.sales-experts.co

User – a person using the web site.

Cookie – a file saved on the user's computer by a web browser, allowing for saving information by the web site for further reading.

System log – information saved by the web site on a server, containing data about actions performed by the user. It stores data entered on the web site and information about the connection.

Data base – IT solution allowing for storing of collected data.

IP – address enabling identification of a connection party (e.g. User).

SSL protocol – solution coding the connection between the connection parties.

Right to privacy

The web site – www.sales-experts.co – secures the right to privacy, in accordance with the binding legal acts, i.e.:

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation);
- Act of July 18, 2002 on the provision of services by electronic means;
- Act of July 16, 2004 – Telecommunication Law.

Personal data administrator

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Collection of data

Data about the use of the site

Within the framework of applying the web site by the User we collect such data in the system log as: user IP, time of connection, browser information, target site address, data about potential errors.

Data from forms

While filling in the forms on the site the User agrees for the processing of entered data by the web site. The entered data shall not be made available to third parties.

Registration

Processing of the e-mail address - for the purpose of logging in - and of the system messages.

Submission of an order

Processing of such data necessary for internet payments and for the issuance of a sales document as: Name, Surname, e-mail, telephone number, contact details for the sales document, name of the company, VAT number (VAT EU). Entering the aforementioned data is voluntary; however, the absence of that data may disable creation of an account and the purchase.

Personal data processing

Personal data collected using the forms is processed only for purposes of the web site. No data is made available to third parties.

Rights of the User

The User has a right to access data referring to the user, to correct, modify, delete the data, and to limit its processing. The User has a right to raise a complaint in the range of personal data protection to a supervising unit- President of the Personal Data Protection Office.

The use of cookies

The web site, in conformity with Article 173 of the Act of July 16, 2004 - Telecommunication Law, applies Cookies. Cookies are necessary to secure comfortable functioning of the web site, enable collection of analytic data, as well as for advertising purposes (identifying whether the user visited the site). No personal data is collected or made available using cookies. The user may block collection of cookies using relevant preferences in the browser.